# The Year-End Report 2024



### Key highlights

- Order intake increased by 8% y/y to SEK 6 480m (6 000m)
- **Revenue** increased by 9% to SEK 6 518m (6 000m), organic growth of 7% (9%)
- **EBITDA** amounted to SEK 1 506m (1 322m), corresponding to a margin of 23% (22%)
- **Operating profit** at SEK 1 105m (925m), corresponding to a margin of 17% (15%)

Year-end report of Instoria Sweden AB Group

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### The Year-End Report 2024

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# Letter from the CEO

As we close another successful year, I am pleased to share the strong progress we have made to enhance the lives of people with disabilities through our innovative solutions. This year, we have not only met but exceeded our financial targets, launched groundbreaking products, and expanded our operations significantly.

#### OPENING OF THE NEW SUNDSVALL FACILITY

A major milestone for us this year is the opening of our new facility in Sundsvall, Sweden. This site will provide us with the space and resources necessary to support our growing team and operations. It brings together manufacturing, research and development, and technology under one roof. We are especially proud that it is the world's most accessible building of its kind. It includes features such as cutaway counters in the kitchens to allow better access for wheelchair users and sound dampening design for those with hearing impairments. The move from the old facility in Timrå was executed with extraordinary precision, resulting in only a one-day stoppage of the production line.

#### **NEW PRODUCTS IN 2024**

In our continuous effort to offer advanced rehab technologies, we were excited to launch the TiLite X & Z and Panthera X3 active manual wheelchairs. These new wheelchairs are designed with cutting-edge production processes that enhance durability and user comfort. The TiLite X & Z offers bespoke configurations to meet our users' needs while the Panthera X3 is the lightest wheelchairs in the world.

#### LAUNCH OF THE PERMOBIL ONLINE STORE

To better serve our customers, we have launched the new Permobil online store. This platform simplifies the ordering process for manual wheelchairs, making it easier and more convenient for our customers to access our products. The online store is part of our broader strategy to improve customer service and experience.

#### **RECOGNITION AND AWARDS**

Permobil's innovations are also recognized outside of our sector. The TiLite CR1 carbon fiber wheelchair received Gold awards at the prestigious international A' Design- and MUSE Design- Awards.

As we move forward, our vision remains clear: to be the global full-range leader in innovative assistive technology, putting the needs of our users at the forefront of everything we do. With a talented team and a robust strategy, we will continue making a positive impact to the people that matter most to us – our end-users.



Bengt Thorsson, CEO

# This is Permobil

Permobil is the global leader in innovative assistive technology for people living with disabilities, with sales in over 50 countries worldwide.

Permobil makes some of the most technically advanced wheelchairs, seating and positioning solutions available. Yet, the company's mission is to innovate for individuals and to celebrate human achievements. Headquartered in Sweden, Permobil is a global leader in advanced healthcare solutions, focusing on the development and manufacturing of our complementary set of product and service offerings: advanced power wheelchairs; active manual wheelchairs; seating and positioning solutions; power-assist devices and software solutions.

#### WAY TO THE MARKET

Permobil has the most comprehensive range of advanced rehab solutions for users around the world. In Scandinavia, Permobil's products are publicly provided through functional aids centers ("Hjälpmedelscentralen"). In most other geographies the products are distributed by Durable Medical Equipment ("DME") dealers and paid by the government and/or private insurance companies. For this reason, the sales process can be complex, typically involving a therapist, dealer, and a Permobil representative to evaluate the needs of that specific user and specify the requirements of the tailor-made product offered.

#### **OUR HISTORY**

Permobil was founded in 1967 in Sweden, in a hospital basement workshop of inventor, entrepreneur and doctor, Per Uddén. Dr. Uddén was driven by a passion to find new solutions to the problems he encountered in his work as a doctor. With a unique focus on the users, he and his team combined creativity with technology and mechanical ingenuity to write the first chapter in the Permobil story.

The stories behind all the companies in the Permobil family are similar. The commitment of our founders to pursue their dreams of providing a better life for the physically challenged has led to best-in class products. It now drives us to push the boundaries of design and technology in pursuit of innovations that help improve the quality of life for our users.

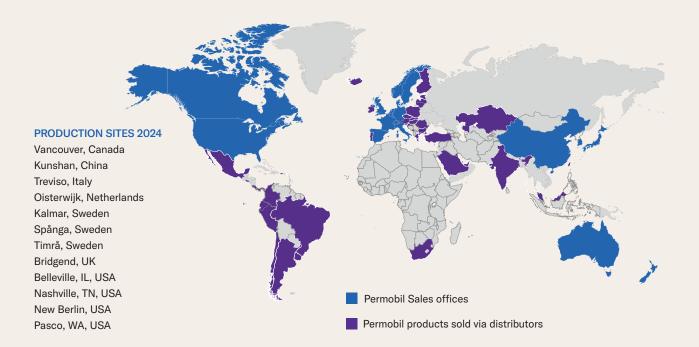
#### TODAY

Permobil's headquarters is located in Sweden. Permobil has 2030 employees in 18 countries. Production sites are located in Canada, China, Italy, the Netherlands, Sweden, UK and USA. Since 2013, the company has been wholly owned by Patricia Industries, a subsidiary of Investor.

#### PERMOBIL'S BUSINESS STRATEGY

Permobil's strategy is built on the following tenets:

- Putting the end-user at the center of everything we do
- Developing the best advanced rehab technologies across all product segments
- Developing the market and our relationships with the most clinically competent sales and marketing organization
- Being an excellent partner to our customers, reliable and easy to deal with
- Continuing to develop the competence within our company and attract new talent
- Providing outstanding customer service before, during and after product sales
- Advocating for the user's right to get the product he/she needs.



### **Group summary**

Financial details in the following summary relate to the year 2024 and are compared to the financial statements for the year 2023.

#### ORDERS

Order intake in 2024 increased 8% (14%) to SEK 6 480m (6 000m).

#### REVENUES

Revenues in 2024 increased 9% (14%) to SEK 6 518m (6 000m), corresponding to an organic growth of 7% (9%).

#### Europe, Middle East and Africa

Revenue in EMEA increased by 8% (12%) to SEK 1 811m (1 670m). Strong growth seen for manual chairs and positive growth, notably in Germany.

#### Americas

Revenue in the Americas increased by 10% (17%) to SEK 4 271m (3 868m) supported by growth from all major product segments and all US sales channels.

#### Asia Pacific

Revenues in Asia Pacific decreased by -5% (4%) to SEK 437m (462m), mainly due to reimbursement changes in Australia.

#### EARNINGS

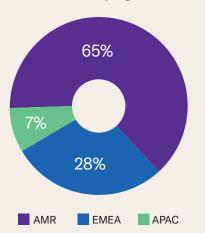
Gross profit amounted to SEK 3 731m (3 346m), corresponding to a margin of 57% (56%).

Earnings before interest, tax, depreciation and amortization (EBITDA) amounted to SEK 1 506m (1 322m), corresponding to a margin of 23% (22%). EBITDA includes non-recurring items of SEK -57m (-27m), mainly driven by M&A costs. Comparable EBITDA adjusted for the above mentioned expenses was SEK 1 562m (1 349m).

Operating profit amounted to SEK 1 105m (925m), corresponding to a margin of 17% (15%). Changes in exchange rates affected the operating profit of SEK -8m (-4m).

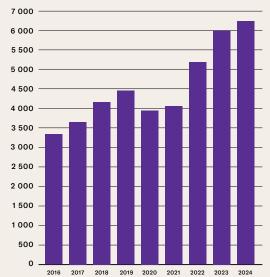
Net result for the period totaled SEK 403m (405m).

Revenue by region



Revenue – Full year









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#### **INVESTMENTS**

Net investments in fixed assets amounted to SEK 143m (133m). Capitalized costs for intangible assets amounted to SEK 207m (158m) driven by investments in a new ERP system and R&D.

Depreciation of tangible and intangible assets amounted to SEK 401m (397m).

#### **Financing structure**

Net debt December 31, 2024 amounted to SEK 3 256m (3 294m) based on the definition in the bank agreement (i.e. loans valued to average FX rates over the last twelve months). The net debt/EBITDA ratio was 2.2 (2.6).

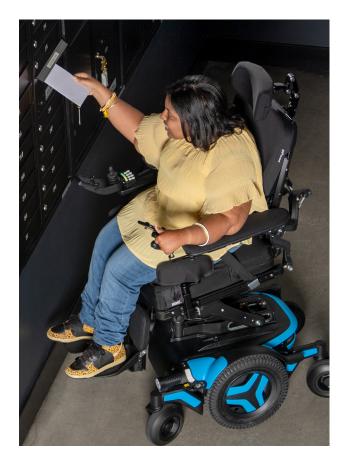
The Group's cash position on December 31, 2024 was SEK 1 055m (1 037m).

#### **Employees**

As of December 31, 2024 the number of employees totaled 2 030 (1 920), due to growth related to increased production needs.

#### Important events after the end of the period

No material events have taken place after the end of the period.



Financial summary		Full Year			
SEK million	Jan - Dec 2024	Jan - Dec 2023	Change (%)		
Order intake	6 480	6 000	8%		
Revenue	6 518	6 000	9%		
Gross profit	3 731	3 346	11%		
% of Revenue	57%	56%			
OPEX	-2 225	-2 025			
% of Revenue	34%	34%			
EBITDA	1 506	1 322	14%		
% of Revenue	23%	22%			
Operating profit	1 105	925	20%		
% of Revenue	17%	15%			
Net income	403	405			
% of Revenue	6%	7%			



### **Income statement**

Condensed consolidated

SEK million	2024	2023
Revenue	6 518	6 000
Operating costs		
Cost of goods sold	-2 787	-2 654
Other operating cost	-780	-680
Personnel cost	-1 445	-1 344
Depreciation and amortisation of intangible and tangible assets	-401	-397
Total operating costs	-5 413	-5 076
Operating profit	1 105	925
Profit and loss from financial items		
Financial income	34	103
Financial expenses	-553	-441
Financial net	-519	-338
Profit before tax	586	586
Taxes	-184	-182
Net income	403	405
Attributable to:		
Equity holders of the parent company	403	405
Non-controlling interests	-	-
Net income	403	405

# Statement of other comprehensive income

Condensed consolidated

EK million		2023
Profit for the period	403	405
Comprehensive income that may be reclassified subsequently to profit or loss		
Exchange rate differences	175	-113
Extended investment in foreign operations	-	-
Total comprehensive income that may be reclassified subsequently to profit or loss		-113
Total comprehensive income	578	292
Attributable to:		
Equity holders of the Parent company	578	292
Non-controlling interests	-	-
Total comprehensive income	578	292



### **Balance sheet**

Condensed consolidated

SEK million	2024	2023
Non-current assets		
Intangible non-current assets	7 957	7 755
Tangible non-current assets	995	
Financial non-current assets	40	
Current assets		
Inventories	897	840
Current receivables	1 553	1 354
Cash and cash equivalents	1 055	1 037
Total assets	12 498	11 674
Total equity	2 825	2 248
Non-current liabilities	8 441	8 342
Current liabilities	1 231	1 084
Total equity and liabilities	12 498	11 674

# Statement of changes in equity

Condensed consolidated

SEK million	2024	2023
Attributable to equity holders of the parent company		
Opening balance	2 247	1 956
Total comprehensive income	578	292
Issue of Share capital	-	-
Closing balance	2 825	2 247
Attributable to:		
Equity holders of the parent company	2 825	2 247
Non-controlling interests	-	-



## **Explanatory notes**

#### SUMMARY OF KEY ACCOUNTING PRINCIPLES

Instoria Sweden AB (556930-2606) holds 100% of the shares in Permobil Holding AB (556630-2054) with subsidiaries (the Group). Investor AB (556013-8298) is the ultimate parent and prepares full consolidated financial statements.

Essential accounting principles applied at the preparation of the financial information included in the year-end report are stated below. The principles have been applied to all financial years presented, unless otherwise stated.

#### **Basis for preparation**

The financial information included in the year-end report comprise the condensed consolidated income statement, condensed consolidated statement of other comprehensive income, condensed consolidated balance sheet and condensed consolidated statement of changes in equity ("the financial information").

The Group applies International Financial Reporting Standards (IFRS), as adopted by the EU for its financial reporting. In the year-end report the Group applies the measurement and valuation principles in accordance with IFRS. The explanatory notes are included for the convenience of the reader.

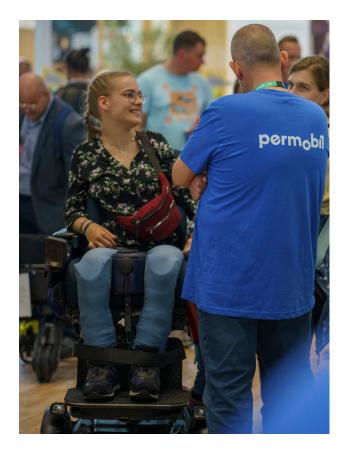
All amounts are in SEK millions (SEK m), unless otherwise stated.

#### **Consolidated financial statements**

All intra-group receivables or liabilities, income and expenses, profit or losses incurred in entities encompassed by the consolidated financial statement are eliminated in their entirety.

#### Translation of foreign operations

A foreign operation is an operation carried out in an economic environment with a currency different from that (the functional currency) of the Group's reporting value, which is SEK. Assets, including goodwill and other surplus values in such operations, are translated to the reporting value at the balance sheet date rate. The income statements of foreign operations are translated at the weighted average of exchange rates for the year. Exchange rate differences arising from the translation are recognized in Equity via Other Comprehensive Income. In case of divesting a foreign independent operation, the accumulated exchange difference is recognized in the income statement included in the profit or loss arising from the divestment.



#### Income

Income is recognized at the actual value of payment received or expected to be received for products and services sold in the ordinary course of business of the company. Income is recognized upon completion of delivery to the customer in accordance with applicable sales conditions. Income is recognized net, excluding value added tax and after discounts.

#### Cost of goods sold

Cost of goods sold in the consolidated financial statements relates to all production costs including change in inventory, direct personnel costs and other costs directly associated with the production facility.

#### Tangible and intangible non-current assets

Tangible and intangible non-current assets with limited useful life are recognized at cost less accumulated depreciation and write-downs, where appropriate. Depreciation is made on a straight-line basis over the useful life at the estimated residual value. Land is not subject to depreciation.

Intangible non-current assets with indefinite useful life are recognized at cost less any accumulated write-

down. They are tested for impairment on an annual basis.

#### **Product development**

Expenditures for product development are recognized as an intangible asset only when the following criteria are met: a well-defined development project with concrete plans as to how and when the assets will be used in the operation exists, expenses can be reliably estimated, and the asset is assumed to generate future economic benefits; implementation of the project is deemed technically feasible, and the Group is assessed to have the resources required to complete the development. The acquisition value of the intangible asset includes, in addition to personnel costs and direct purchases, the share of indirect costs attributable to the asset. Other development expenses are expensed as they arise.

#### Inventories

Inventories are valued at the lower of acquisition cost and net realizable value. As regards manufactured products the acquisition cost is the cost of manufacturing the product. Net realizable value is the estimated sales price in the normal course of business, less expenses attributable to the sale. Acquisition cost is calculated according to the first-in, first-out method, measuring that the inventory items in stock at yearend are assumed to be those most recently purchased.

#### **Financial liabilities**

Interest-bearing and non-interest-bearing financial liabilities not held for trade are recognized as Noncurrent liabilities. The basis of valuation is the accrued acquisition value. The maturity date of long-term liabilities is more than one year, whereas liabilities with shorter maturity dates are recognized as current liabilities. The expected maturity date of trade liabilities is short, and they are therefore valued at their nominal amounts, without discount.

#### **Borrowing costs**

Expenses associated with raising of loans are recognized as a deduction in loan liabilities. Expenses are released over the term of the loan and are classified as interest expenses in the income statement.

#### Income tax

Income tax comprises current tax and deferred tax. Income tax is recognized in the income statement when it relates to items in the income statement, and in other comprehensive income, or directly in equity, when the underlying transaction is recognized in other comprehensive income or directly in equity.

Current tax is a tax liability or a tax asset for the current



year, with tax rates which are presently applicable or expected to become applicable at the balance sheet date. Where appropriate, adjustments of current tax relating to previous periods are also included.

Deferred tax is recognized using the balance sheet method, entailing that deferred tax is estimated on all identified temporary differences on the balance sheet date, i.e. the fiscal value of the assets or liabilities on the one hand, and their recognized values on the other hand. Deferred tax assets are recognized in the balance sheet, including non-utilized loss carry-forwards.

Deferred tax liability on temporary differences concerning goodwill is not recognized in the balance sheet. Similarly, deferred tax is not recognized where the temporary difference is associated with investments in subsidiaries and associated companies. This is because the Group has a controlling influence over when the reversal of the temporary difference shall be made. Additionally, there is a probability that the temporary difference will not be reversed in the foreseeable future.

Deferred tax assets are recognized only to the extent that there is a probability that future taxable profits will arise, against which temporary differences or unutilized loss carryforwards will be offset. The value of deferred tax assets is tested for impairment on each balance sheet date, and a reduction is made in the event that it is no longer probable that a sufficient amount of taxable profit is available to utilize all or a portion of deferred tax assets.

Deferred tax assets and liabilities are estimated using the tax rates expected to be applied for the period in which assets are utilized or liabilities settled, based on the tax rates (and tax legislation) applicable or expected to be applicable on the balance sheet date. Deferred tax assets and liabilities are recognized net in the balance sheet, provided that payment of tax will be made in the net amount.

#### **CRITICAL ESTIMATES AND ASSUMPTIONS**

The Group makes estimates and assumptions concerning the future. The estimates made for accounting purposes may deviate from actual outcome. Estimates and assumptions that may constitute a risk of essential adjustments of recognized values appear from the following.

### Estimation of value and useful life for intangible fixed assets

The intangible assets in Permobil include goodwill, trademarks, concessions, patents and capitalized expenditures for research and development. The estimation of remaining useful life is done on a yearly basis. Impairment testing is done if indications of a change in value or remaining useful life occur.

### Impairment testing of intangible fixed assets with indefinite useful life

The Group is testing intangible assets with indefinite useful life for impairment annually in accordance with the accounting principle described above. Several estimations need to be done in the testing process, primarily related to:

- Forecasts, including operating margins and sales growth
- Discount rates
- Growth rates used to extrapolate cash flow beyond the forecast period.

### Capitalization of expenditures for research and development

The Group invests significant amounts in research and development, of which some are reported as intangible fixed assets. The reporting of development expenditures as asset requires estimations that the product will be useful, technical and commercial, and that future financial benefits are likely. Amortization of capitalized development expenditures is done over an estimated remaining useful life of maximal 10 years. The estimated sales volume and remaining useful life can be revaluated which can lead to a need for writedown.

#### Inventory

The Group is performing physical stocktaking of inventory in the production units at a minimum of four times per year. At the stocktaking, estimations of obsolescence are done based on revised sales forecasts and product lifecycles.

#### Warranty provisions

The Group is making provisions for warranty costs expecting to occur after balance sheet date and relating to products sold before the balance sheet date. Existing commitments and current warranty costs are parameters affecting the calculated warranty provision.



#### RISK AND RISK MANAGEMENT Currency rate risk

The Group is exposed to currency risks through its operations in foreign subsidiaries and the structure of its loan financing. Primary risks are associated with the following currencies; AUD, CAD, EUR, NOK, SEK and USD.

Group's hedging policy states that the Group shall not enter forward currency contracts. The Group's opinion is that currency exposures are minimized through an evener distribution of production (outflow) and sales (inflow) in the, for the Group, material currencies AUD, CAD, EUR, NOK, SEK and USD.

#### Interest rate risk

The interest risk of the Group is associated with shortand long-term borrowing. Borrowings at floating interest rates constitute a risk in cash flow. This risk is partly mitigated by cash funds at floating interest rates. Borrowings at fixed interest rates constitute a fair value risk.

#### Liquidity risk

The Group is exposed to liquidity risks, defined as the risk of not having sufficient liquid funds at a given point in time to meet its commitments, or not being able to pursue operations in the most effective manner. Permobil is managing that risk through follow-ups of liquidity, forecasts, and currently retaining sufficient liquid funds to meet the requirements of the current operations, in the short term as in the long term.

#### Credit risk

The Group's credit risk relates to the risk for a counterpart not being able to fulfill its obligations towards the Group, which could result in recognition of a loss from bad debt. The credit risk varies between markets, due to different local market conditions and sales channels. Each subsidiary is responsible for analyzing and follow-up on the credit risk for each customer, and if necessary, take action.

#### **Financing risk**

The Group is financing its operations partially with bank loans. The loan agreements contain financial undertakings including generally accepted restrictions (covenants). This debt result in certain risk exposure, for instance in case of heavily changed market conditions, the Group could have difficulties in entering new bank loan agreements and be required to use a larger part of its cash flow for interest and debt repayment.

#### **EXCHANGE RATE EXPOSURE**

The average year rates for the major currencies were as follows:

Currencies	Rate
USD / SEK	10,56
EUR / SEK	11,43
CAD / SEK	7,71
AUD / SEK	6,97
NOK / SEK	0,98

The majority of Permobil's revenue is in US Dollar and Euro. Significant shifts in the SEK/USD and SEK/ EUR rates will therefore have a substantial impact on revenue for the Group. The table below shows the impact on revenue from a +/- 10% change in the SEK against the major currencies based on the last twelve months' trading.

Group	5 903	6 518	7 133
Norway	230	256	282
Canada	405	450	495
Australia	215	239	263
Euro zone	842	936	1 029
US	3 299	3 666	4 033
SEK million	-10%	Actual	+10%

#### **RELATED PARTY TRANSACTIONS**

Related parties include companies outside of the Instoria Sweden AB Group, but within the Investor sphere of companies. All transactions with related parties are performed at arm's length. Related party transactions refer mainly to long -term loans, interest expense and accrued interest expense with Instoria Holding AB (556919-2783).

In September 2024, Permobil AB moved its production and office to a new facility in Sundsvall. The facility is owned by Vectura Kommersiellt VK1 AB (559341-9608), which is a related party to Permobil AB. The rental contract is reported as a lease asset within tangible fixed assets and liability within non-current and current liabilities, in accordance with IFRS16. The cost of rented premises is reported as a related party transaction.

The Group had SEK 0m (0m) revenue from related parties in 2024. Expenses to related parties' totals to SEK 131m (133m) for the year.

The Group had per the balance sheet date SEK 2 564m (3 031m) of non-current liabilities and SEK 64m (75m) of current liabilities to related parties.

## Net Working Capital and Cash Conversion

	1		
SEK million	Note	2024	2023
Net working capital			
Inventory		897	840
Accounts receivable		1 336	1 216
Accounts payable		-412	-386
Total net working capital		1 821	1 670
% of net Sales		28%	28%
Cash conversion cycle			
Days of inventory held	(1)	176	184
Days of sales outstanding	(2)	71	72
Days of payables outstanding	(3)	-81	-79
Conversion cycle		167	176

1. DIH represents Inventory (average balance LTM) divided by Direct Material (LTM) x 365

2. DSO represents account receivables (average balance LTM) divided by External revenue (LTM) x 365

3. DPO represents account payables (average balance LTM) divided by Direct Material (LTM) x 365

Stockholm, April 2025

Bengt Thorsson

CEO



# Report on review of financial information

#### To Instoria Sweden AB, corporate identity number 556930-2606

We have reviewed the accompanying condensed consolidated balance sheet of Instoria Sweden AB as of December 31, 2024 and the related condensed consolidated statements of income and changes in equity for the year then ended, and a summary of significant accounting policies and other explanatory notes. Management is responsible for the preparation and presentation of this financial information in accordance with International Financial Reporting Standards (IFRS), as adopted by the EU, and the Annual Accounts Act. Our responsibility is to express a conclusion on this financial information based on our review.

#### SCOPE OF REVIEW

We conducted our review in accordance with International Standard on Review Engagements 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity. A review of financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review has a different focus and is substantially less in scope than an audit conducted in accordance with International Standards on Auditing (ISA) and other generally accepted auditing practices. The procedures performed in a review do not enable us to obtain a level of assurance that would make us aware of all significant matters that might be identified in an audit. Therefore, the conclusion expressed based on a review does not give the same level of assurance as a conclusion expressed based on an audit.

#### CONCLUSION

Based on our review, nothing has come to our attention that causes us to believe that the accompanying financial information does not present fairly, in all material respects, the financial position of the entity as of December 31, 2024, and of its financial performance for the year then ended in accordance with International Financial Reporting Standards (IFRS), as adopted by the EU, and the Annual Accounts Act.

Stockholm

Deloitte AB

Daniel Wassberg Authorized Public Accountant



### For further information, please contact:

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